

Heroes among us



GUARDIANS OF FREEDOM
AIRSHOW 2011
September 10 & 11

**SPONSORSHIP
GUIDE**





LINCOLN CHAMBER OF COMMERCE

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Lincoln, NE 68501-3006

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402.436.2360 - fax

www.lincolnAirshow.com
www.LCOC.com

Dear Valued Partner,

Thank you for your interest in being a corporate partner for our Guardians of Freedom Airshow scheduled for September 10 & 11, 2011. This Airshow is one of the midwest's premiere aviation events with an established tradition and reputation and is proudly presented by the Nebraska Air National Guard and the Lincoln Chamber of Commerce.

This event, which may be the only major Airshow in Nebraska in 2011, promises to be one the best Airshows in the nation, drawing more than 250,000 people to see top performers including the US Navy Blue Angels. Over 100 air and ground displays provide first-class entertainment for the entire family. In 2006, over 300,000 witnessed this, the largest spectator event in Lincoln's History.

2011 Airshow also marks 65 years of excellence by the Nebraska Air National Guard, 100 years of naval aviation and commemorates the 10th anniversary of the 9/11 attacks on the United States. As a military open house for the US ANG, admission is free. This Airshow will promote and encourage patriotism among Nebraskans and increase military recruitment. In 2006 the last time the Guardians of Freedom Airshow was held, the Chamber projected a \$4 million economic impact.

It will also have a significant positive impact on our state and local economies. The Guardians of Freedom Airshow will offer the opportunity for businesses like yours to gain exposure to thousands of people, as well as the opportunity to provide entertainment for clients, employees and their families.

Sponsorship provides first class amenities and benefits for our sponsors and great fun for you and your special guests. Over 100,000 fans each day will see, hear and enjoy your sponsored attraction or specialty area. As a sponsor you will have significant media impressions and exposure and a projected 200,000 website hits.

For more Corporate Sponsorship Opportunities or to schedule an appointment, please contact me at the Lincoln Chamber of Commerce at 402-436-2366 or jaimehenning@lcoc.com.

We look forward to working with your company and making Lincoln's next Airshow the best yet!

Sincerely,


Jaime Henning
Director of Events & Corporate Relations
402.436.2366
jaimehenning@lcoc.com

Overall Purpose:

The Guardians of Freedom Airshow seeks to promote and encourage patriotism, recruiting and community relations throughout the Midwest by demonstrations of front line and historic military and civil aircraft at a safe educational and entertaining event. Bring friends and family together to salute aviation and honor our heroes.

Why partner with the Guardians of Freedom Airshow:

- 300,000 fans will see, hear and enjoy your sponsored attraction or specialty area
- More than 75 million media impressions including over 16 million website hits annually
- One of the midwest's premiere aviation events with an established tradition and reputation
- Attractive attendee demographics
- Over 100 air and ground displays providing first-class entertainment for the entire family
- First class amenities and benefits for our sponsors...great fun for you and special guests
- Commemoration of 65 years of excellence by the Nebraska Air National Guard, 100 years of naval aviation and commemorating the 10th anniversary of the 9/11 attacks on the United states
- Address statewide reach

What are the premiere sponsorships of the Airshow?

- Diamond, Platinum, Gold, Silver and Bronze
- Media partnerships
- Friends of the Airshow
- Kids Hangar
- Airshow Village/Consumer Fair
- Shuttle
- Performer Bags

Guardians of Freedom Sponsorship Opportunities:

What better way to build brand awareness while at the same time fostering community pride than by partnering with one of the Midwest's premiere events? Sponsorships are available at varying levels to encourage participation for both large and small companies. Don't see a sponsorship that meets your needs, contact us and we'll be glad to customize a sponsorship that will meet your specific needs and budget. If you want significant return on investment along with marketing and recognition for your firms marketing dollars, call us today!

Event - Demographics

One of the best-kept secrets is now out – in the last millennium, Airshows were the second most popular spectator sport in North America! Over 26 million people attend more than 400 Airshows annually. During the past decade, Airshows drew nearly twice the attendance figures of NFL football! Airshows deliver significant and measurable results for everyone, from mature product marketers with broad customer bases, to new product marketers to those with specialized or niched customer bases. Whatever your marketing objective – moving product, building recognition, enhancing or positioning brand image – Airshows can help you accomplish your goals.

Gender & Marital Status	Married Male	29%
	Married Female	26%
	Single Male	24%
	Single Female	21%
Age	Under 21	11%
	21 – 24	6%
	25 – 39	41%
	40 – 64	29%
	64 +	3%
Household income	Under \$35,000	37%
	\$35,000 - \$39,000	13%
	\$40,000 - \$49,000	12%
	\$50,000 - \$74,000	18%
	\$75,000 +	20%
Ethnicity	Caucasian	39%
	Hispanic	25%
	Asian	17%
	African American	5%
	Other	5%
	Declined	9%
Heard about Airshow	Returning/Word of mouth	36%
	Radio/TV	23%
	Internet	22%
	Freeway Billboards	14%
	Newspaper	5%

Statistics based on 2008 data from 6,377 respondents. Survey conducted by an independent third party.

Geographic & Economic Impact

Average Miles Traveled to Airshow

1-10 miles	27.3%
11-20 miles	17.8%
21-40 miles	18.1%
41-70 miles	10.9%
71-100 miles	10.9%
100+ miles	15.0%
First time attendees	41%
Repeat attendees	59%

Data supplied by 2008 ClicknPrint ticket sales data and by International Council of Airshows(ICAS) 2008.

How the Airshow benefits our community?

- In 2006 at the time of the last Airshow the Chamber projected \$4 million economic impact
- Events are planned "around the family" all weekend long
- Brings friends and family together to salute aviation and honor our heroes
- Airshows support local business, hotels, restaurants, golf courses
- All performers and Airshow guests stay in local hotels, visit many of our restaurants, health clubs and golf courses
- Specials are encouraged the weekend of the event to encourage visitor spending

Contact us today and see how we can promote your business or organization.

Contact Jaime Henning at 402-436-2366 or email her at jaimehenning@lcoc.com.

We look forward to promoting your business and working with you!

Diamond Partnership Level

\$50,000

ADVERTISING & PUBLICITY

- Sponsor recognition on printed and electronic billboards
- Logo on official Airshow commemorative poster
- Credit and/or discount on media buy
- ID on radio advertising excluding PSA's
- Company logo on television advertising excluding PSA's
- Receive thousands of impressions through our marketing efforts
- Newspaper ads announcing corporate partnership
- Logo on event flyers and brochures
- Banner ad on website
- Complimentary full page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 100 Souvenir programs to distribute to guests
- Company logo in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Banner at Airshow entrance
- Logo prominently displayed on VIP Chalet
- Logo prominently displayed on show line fence banner
- Logo on golf cart signs (shared with other major sponsors)
- Company ID on PA Announcement at least ten times each day
- Receive recognition during opening ceremony
- Logo displayed at Flightline Club Chalet
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Sponsor flight with a performer or vintage aircraft performer
- Photo opportunity with major act
- Admission to Commander's Club
- Receive recognition plaque during opening ceremony
- 50 tickets to Friday Night to Remember Celebration
- 50 tickets to Flightline Chalet each day
- 25 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Logo on performer goody bag
- Complimentary booth space, 10x20 on Saturday and Sunday (no sales allowed – giveaways only)
- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Platinum Partnership Level

\$25,000

ADVERTISING & PUBLICITY

- Newspaper ads announcing corporate partnership
- Logo on event flyers and brochures
- Banner ad on website
- Complimentary full page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 26 souvenir programs to distribute to guests
- Company logo in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

HOSPITALITY & VIP ACCOMMODATIONS

- Sponsor flight with a performer or vintage aircraft performer if available
- Photo opportunity with major act
- Admission to Commander's Club
- Receive recognition plaque during opening ceremony
- 26 tickets to Friday Night to Remember Celebration
- 26 tickets to Flightline Chalet each day
- 13 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Complimentary booth space, 10x20 on Saturday and Sunday (no sales allowed – giveaways only)
- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

SIGNAGE & RECOGNITION AT EVENT

- Logo prominently displayed on show line fence banner
- Logo on golf cart signs (shared with other major sponsors)
- Company ID on PA Announcement at least six times each day
- Receive recognition during opening ceremony
- Logo displayed at Flightline Club Chalet
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

Gold Partnership Level

\$15,000

ADVERTISING & PUBLICITY

- Banner ad on website
- Complimentary half page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 16 souvenir programs to distribute to guests
- Company logo in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

HOSPITALITY & VIP ACCOMMODATIONS

- Receive recognition plaque during opening ceremony
- 16 tickets to Friday Night to Remember Celebration
- 16 tickets to Flightline Chalet each day
- 8 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Complimentary shared booth space on Saturday and Sunday (no sales allowed – giveaways only)
- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

SIGNAGE & RECOGNITION AT EVENT

- Company ID on PA Announcement at least three times each day
- Receive recognition during opening ceremony
- Logo displayed at Flightline Club Chalet
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas



Silver Partnership Level

\$5,000

ADVERTISING & PUBLICITY

- Complimentary 1/4 page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 6 souvenir programs to distribute to guests
- Company name listed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Logo displayed at Flightline Club Chalet
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- 6 tickets to Friday Night to Remember Celebration
- 6 tickets to Flightline Chalet each day
- 3 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Bronze Partnership Level

\$1,000

ADVERTISING & PUBLICITY

- 1 souvenir program to distribute to guests
- Company name listed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Sponsor listing on the major sponsors banner

HOSPITALITY & VIP ACCOMMODATIONS

- 2 tickets to Friday Night to Remember Celebration
- 2 tickets to Flightline Chalet each day
- 1 VIP Parking Pass for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)



Airshow Village & Information Booth Sponsor

\$15,000

ADVERTISING & PUBLICITY

- Banner ad on website
- Complimentary half page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 4 souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

HOSPITALITY & VIP ACCOMMODATIONS

- Receive recognition plaque during opening ceremony
- 4 tickets to Friday Night to Remember Celebration
- 4 tickets to Flightline Chalet each day
- 2 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Complimentary booth space, 10x20 on Saturday and Sunday (no sales allowed – giveaways only)
- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)
- Sponsor to provide manpower/employees to man information booth during Airshow

SIGNAGE & RECOGNITION AT EVENT

- Company logo at entry of Airshow Village/Information Booth
- Company ID on PA Announcement each day
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

Consumer Fair Booth Partner

10' x 10' - \$2,000

10' x 20' - \$3,000

ADVERTISING & PUBLICITY

- Name listed in an Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Company name listed on consumer fair page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Company mascot presence Saturday and Sunday

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Complimentary booth space, 10x20 on Saturday and Sunday (no sales allowed – giveaways only)
- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)
- Sponsor to provide manpower/employees to man booth during Airshow

Friday Night to Remember Celebration Sponsor

\$20,000

ADVERTISING & PUBLICITY

- Company logo on Friday Night Celebration invite
- Banner ad on website
- Complimentary full page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 10 souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Company logo prominently displayed at Friday Night Celebration
- Company ID on PA Announcement each day
- Receive recognition during opening ceremony
- Logo displayed at Flightline Club Chalet
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Photo opportunity with major act
- Admission to Commander's Club
- Receive recognition plaque during opening ceremony
- 40 tickets to Friday Night to Remember Celebration
- 20 tickets to Flightline Chalet each day
- VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Shuttle Sponsor

\$20,000

ADVERTISING & PUBLICITY

- Company logo on Friday Night Celebration invite
- Banner ad on website
- Complimentary ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 10 souvenir programs to distribute to guests
- Company Logo Displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Company logo at pickup & dropoff area at Airshow
- Company message on overhead voice announcements on shuttle
- Company logo on shuttles
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Photo opportunity with major act
- Admission to Commander's Club
- Receive recognition plaque during opening ceremony
- 20 tickets to Friday Night to Remember Celebration
- 20 tickets to Flightline Chalet each day
- 10 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Grand Stand Sponsor

\$20,000

ADVERTISING & PUBLICITY

- Banner ad on website
- Complimentary full ad in souvenir program
- Link from official Airshow website to corporate partners business website
- Souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Company logo on Grand Stand area
- Company ID on PA Announcement each day
- Receive recognition during opening ceremony
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Photo opportunity with major act
- Admission to Commander's Club
- Receive recognition plaque during opening ceremony
- 20 tickets to Friday Night to Remember Celebration
- 20 tickets to Flightline Chalet each day
- 10 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Ticket Branding Sponsor

\$15,000

ADVERTISING & PUBLICITY

- Company Logo on tickets for Airshow with other major sponsors
- Banner ad on website
- Complimentary half page ad in souvenir program
- Link from official Airshow website to corporate partners business website (on ticket page)
- 8 souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Logo displayed at Flightline Club Chalet
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Receive recognition plaque during opening ceremony
- 16 tickets to Friday Night to Remember Celebration
- 16 tickets to Flightline Chalet each day
- 8 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Golf Cart Sponsor

\$15,000

ADVERTISING & PUBLICITY

- Banner ad on website
- Complimentary half page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 8 souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Logo on golf cart signs (shared with other major sponsors)
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Receive recognition plaque during opening ceremony
- 16 tickets to Friday Night to Remember Celebration
- 16 tickets to Flightline Chalet each day
- 8 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Swag Bag Sponsor

\$10,000

ADVERTISING & PUBLICITY

- Banner ad on website
- Complimentary 1/3 page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 5 souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- 10 tickets to Friday Night to Remember Celebration
- 10 tickets to Flightline Chalet each day
- 5 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Logo on performer goody bag
- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Special Needs Show Sponsor

\$5,000

ADVERTISING & PUBLICITY

- Banner ad on website
- Link from official Airshow website to corporate partners business website
- 5 souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Company ID on PA Announcement during Special Needs Show
- Receive recognition during opening ceremony
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Receive recognition plaque during opening ceremony
- 6 tickets to Friday Night to Remember Celebration
- 10 tickets to Flightline Chalet each day
- 5 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)



Lanyard Sponsor

\$15,000

ADVERTISING & PUBLICITY

- Banner ad on website
- Complimentary half page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 8 souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Company logo on lanyard for Flightline Club & Friday Night Celebration (one color)
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Receive recognition plaque during opening ceremony
- 16 tickets to Friday Night to Remember Celebration
- 16 tickets to Flightline Chalet each day
- 8 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)

Kid's Hanger Sponsor

\$25,000

ADVERTISING & PUBLICITY

- Newspaper ads announcing corporate partnership
- Banner ad on website
- Complimentary full page ad in souvenir program
- Link from official Airshow website to corporate partners business website
- 13 souvenir programs to distribute to guests
- Company logo displayed in Airshow custom insert in Lincoln Journal Star – direct mail piece to thousands of households
- Sponsor name on sponsor listing page of website
- Permission to use Guardians of Freedom Airshow logo

SIGNAGE & RECOGNITION AT EVENT

- Company logo prominently displayed at Kid's Hanger Area
- Company ID on PA Announcement six times each day
- Receive recognition during opening ceremony
- Logo displayed at Flightline Club Chalet
- Company mascot presence Saturday and Sunday
- Sponsor listing on the major sponsors banner and stand alone banners including the sponsor logo placed in pre-approved areas

HOSPITALITY & VIP ACCOMMODATIONS

- Photo opportunity with major act
- Admission to Commander's Club
- Receive recognition plaque during opening ceremony
- 26 tickets to Friday Night to Remember Celebration
- 26 tickets to Flightline Chalet each day
- 13 VIP Parking Passes for Airshow

AIRSHOW VILLAGE PRIVILEGES & DISPLAY SAMPLING

- Insert product sample, information or giveaway in performer goody bag (must provide appx. 350)
- Sponsor to provide manpower/employees to man Kid's Hanger during Airshow
- Provide activities/entertainment for Kid's Hanger



SPONSORSHIP OPPORTUNITIES

RESERVE YOUR SPONSORSHIPS TODAY!

Mail this form to the address below, fax it to 402-436-2360 or register online at www.LCOC.com.

If you have any questions, please contact:

Jaime Henning

402-436-2366

jaimehenning@lcoc.com

Checks should be made payable to the Lincoln Chamber of Commerce. Please mail your payment to: Lincoln Chamber of Commerce, P.O. Box 83006, Lincoln, NE 68501-3006. Sales tax included on all admissions.





Chamber of Commerce

LINCOLN CHAMBER
of COMMERCE

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